

# LATIN AMERICA MINING RECORD 2018

CONVENTION SCHEDULE & ADVERTISING RATES

82,000 INDUSTRY REPRESENTATIVES  
SEASONAL EDITIONS FOR LATIN AMERICA

Online Daily News At:  
[www.miningrecord.com](http://www.miningrecord.com)



# LATIN AMERICA MINING RECORD 2018

CONVENTION SCHEDULE AND ADVERTISING RATES

## 2018 SPRING EDITION

LATIN AMERICA MINING RECORD IS DISTRIBUTED

### EXPOMIN - CHILE

LATIN AMERICA MINING RECORD REPRESENTING

April 23-27, 2018

Santiago, Chile - International Fairgrounds Exhibit



**EXPOMIN 2018 is Latin America's largest mining fair.** It is well established as a space that promotes the exchange of knowledge, experience and especially the technology offers that contribute to the innovation and increase in productivity of the mining processes, all of which makes this exhibition a great platform of opportunities **that reach the world** from our country.

Currently, on its 15th edition, **EXPOMIN** gathers all the actors in the sector and it attracts the largest concentration of world-class local and international supply companies, turning the fair into a privileged space of interaction between suppliers, professionals and executives that represent the entire value chain of the mining industry.

In order to face the new scenarios and challenges that have an impact on productivity, **EXPOMIN** calls for a sector meeting focused strongly on technology innovation, leading to solutions for the industry's needs, improving its competitiveness and strengthening its development in the long term.

**70,000**  
*Attendees*

## 2018 FALL EDITION

LATIN AMERICA MINING RECORD IS DISTRIBUTED

### ARGENTINA MINING

LATIN AMERICA MINING RECORD REPRESENTING

September 5-7, 2018

Salta, Argentina - Convention Center Salta



**Argentina Mining is the premium international meeting** of the mining sector in our country and it takes place biennially since 1996. Mining conferences have taken place in South America since 1995 and Argentina Mining 2016 was the 11th edition of this important event in our country. Previously, Bolivia Mining 95, 99 and 2001, and Ecuador 97 were held.

**Argentina Mining** is an excellent opportunity to establish business contacts; to promote mining properties; to offer products and services; to become informed on mining regulation and policies, as well as to be updated in the evolution of mining projects and exploration plans, everything in a fully focused mining environment, alongside its key players.

The event is directed to executives of mining companies operating in Argentina or considering the country in their International strategies, as well as suppliers looking for business opportunities. **Over 50% of attendants hold managerial positions.**

**12,000**  
*Attendees*

# 2018 ADVERTISING RATES: LATIN AMERICA MINING RECORD

## Rates per insertion

<b>1/8 Page - \$635.00</b>	Vertical 3 <sup>3</sup> / <sub>4</sub> " x 4" Horizontal 5 <sup>3</sup> / <sub>4</sub> " x 3 <sup>3</sup> / <sub>8</sub> "
<b>1/4 Page - \$825.00</b>	Vertical 3 <sup>3</sup> / <sub>4</sub> " x 8" Horizontal 7 <sup>3</sup> / <sub>4</sub> " x 3 <sup>3</sup> / <sub>4</sub> "
<b>1/3 Page - \$1,075.00</b>	Vertical 5 <sup>3</sup> / <sub>4</sub> " x 7 <sup>3</sup> / <sub>8</sub> " Horizontal 9 <sup>3</sup> / <sub>4</sub> " x 4 <sup>3</sup> / <sub>8</sub> "
<b>1/2 Page - \$1,270.00</b>	Vertical 7 <sup>3</sup> / <sub>4</sub> " x 8 <sup>1</sup> / <sub>8</sub> " Vertical 5 <sup>3</sup> / <sub>4</sub> " x 10 <sup>3</sup> / <sub>4</sub> " Horizontal 9 <sup>3</sup> / <sub>4</sub> " x 6 <sup>1</sup> / <sub>2</sub> "
<b>2/3 Page - \$1,495.00</b>	Vertical 7 <sup>3</sup> / <sub>4</sub> " x 11" Horizontal 9 <sup>3</sup> / <sub>4</sub> " x 8 <sup>3</sup> / <sub>4</sub> "
<b>Full Page - \$1,735.00</b>	9 <sup>3</sup> / <sub>4</sub> " x 12 <sup>3</sup> / <sub>4</sub> "

**COLOR - \$275.00 per color**

• 4 - Color Full Page \$2,695.00 • 4 - Color 2/3 Page \$2,295.00 • 4 - Color 1/2 Page \$2,195.00

**OPEN RATE: \$150.00 per column inch**

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 12 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

## MARK THE ISSUES IN WHICH YOU WANT YOUR COMPANY'S AD TO APPEAR IN 2018.

REFER TO PREVIOUS PAGE FOR LATIN AMERICA MINING RECORD DESCRIPTION OF THE MAJOR EVENTS.



**SPRING EDITION** - Advertising Deadline April 13, 2018.  
*70,000 Industry Attendees*



**FALL EDITION** - Advertising Deadline August 23, 2018.  
*12,000 Industry Attendees*

COMPANY \_\_\_\_\_ SIGNATURE \_\_\_\_\_

PHONE \_\_\_\_\_ **EMAIL ADVERTISEMENTS TO: dale@miningrecord.com**

**10% DISCOUNT FOR ADVERTISING IN BOTH ISSUES.**       **5% DISCOUNT FOR PREPAYMENT**  
(AGENCIES ALLOWED MAXIMUM DISCOUNT OF 15%).

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**Call NOW to receive a complimentary copy for review. These 4-color editions are representative of the quality and representation your company receives through advertising in the Latin America Mining Record.**

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